

2023 Brand Presentation

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monbento,

Peugeot group's brand, since 2018



200 years separate these two brands and yet a common ingenious spirit has driven Peugeot and monbento since their origins.

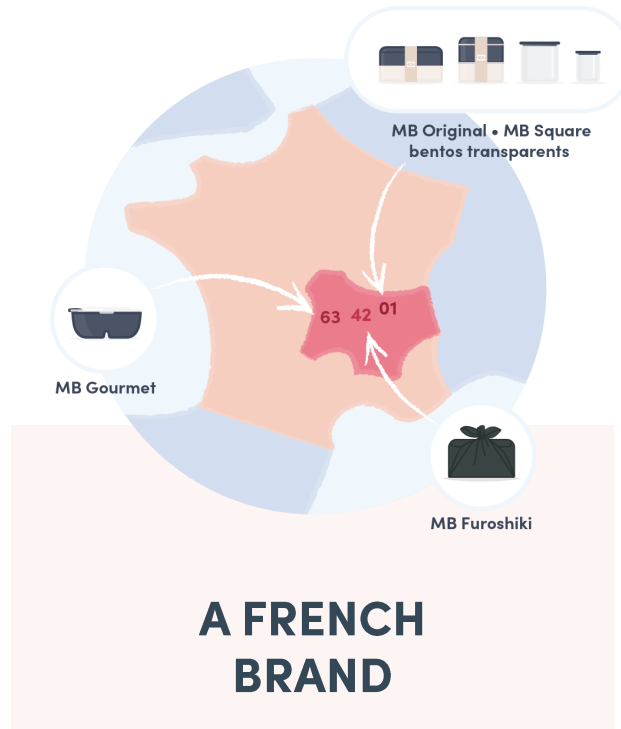
At the heart of their DNA: creativity, a taste for beautiful design and user empathy.

Monbento developed by Peugeot signs the meeting of two brands with the same requirement for **elegant and innovative objects**, in sync with their time.



monbento,

leader in to-go tableware



MB Original • MB Square
bentos transparents

MB Gourmet

63 42 01

MB Furoshiki

A FRENCH BRAND

Whose flagship products are
manufactured in
Auvergne-Rhône-Alpes



MARKET LEADER IN TO-GO MEALS

With products **designed to last**, and
quality materials



DEVELOPED BY PEUGEOT

Design at the heart of use, for
ingenious and unique products

A French company

committed to #zerowaste



2 teams based in Clermont-Ferrand (63)

- In our **warehouse** for the preparation and dispatch of your orders
- In our **offices** for the support teams



1 integrated customer service

Laura will help you 5/7 days, from 9am to 5pm on :

- **Correct use** of products
- **Repair** or replacement solutions



All committed to #zerowaste

The guarantee of eco-responsible products :

- A selection of **sustainable and reusable materials**
- To put an end to single use



monbento Pro,

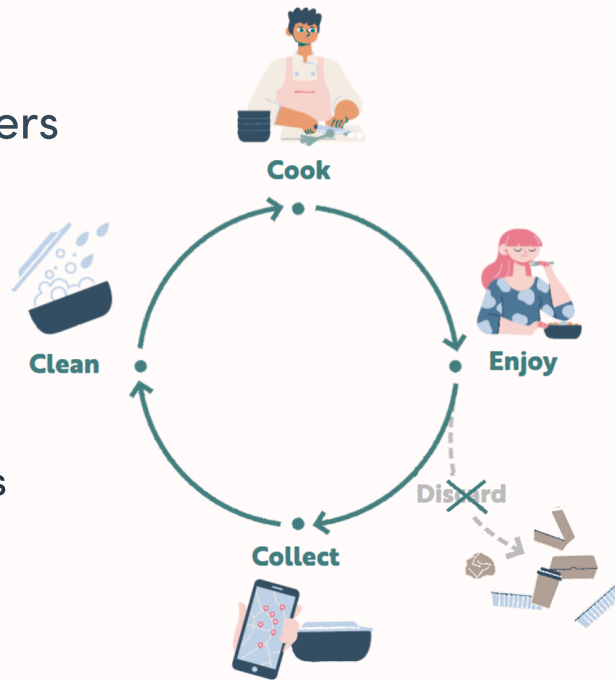
alongside the restaurant owners

To meet the expectations of restaurant owners, we have developed a range of bento boxes for professionals.



To facilitate the implementation of reusable solutions in restaurants, we work hand in hand with delivery and reuse services.

Since July 2021, monbento® has been a signatory of the French Ministry of Ecological Transition's catering commitment charter.



Our product ranges

Discover our product [catalogue](#)



Lunch boxes

Bento boxes Made In France
Insulated lunch boxes
Heating lunch box
Metal bento box



Bottles

Insulated bottles
To-go bottles
Bottles with sports cap



Bags & Cutlery

Insulated cabas bag
Lunch bags
PLA cutlery set
Stainless steel cutlery sets



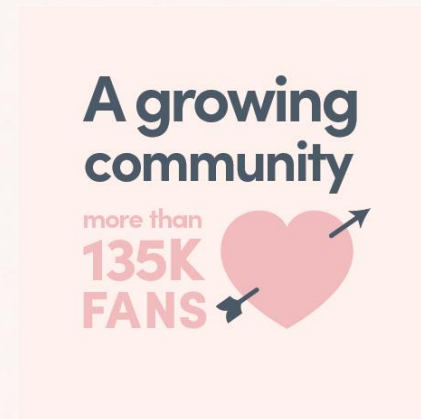
Kids range

Lunch boxes
Snack box
Insulated lunch box
Insulated bottle

Key dates



Key figures



Innovation and creativity

at the heart of our DNA



PRODUCTS

- ✓ Designed by our product designers
- ✓ Focused on use
- ✓ Patented and award-winning innovations

GRAPHICS

- ✓ Designed by our graphic designers
- ✓ Renewed every year
- ✓ Follow the trends

Unique products,
developed by our team
in Clermont-Ferrand, France



Made in France in the spotlight!

Local production for our flagship references

In 2021

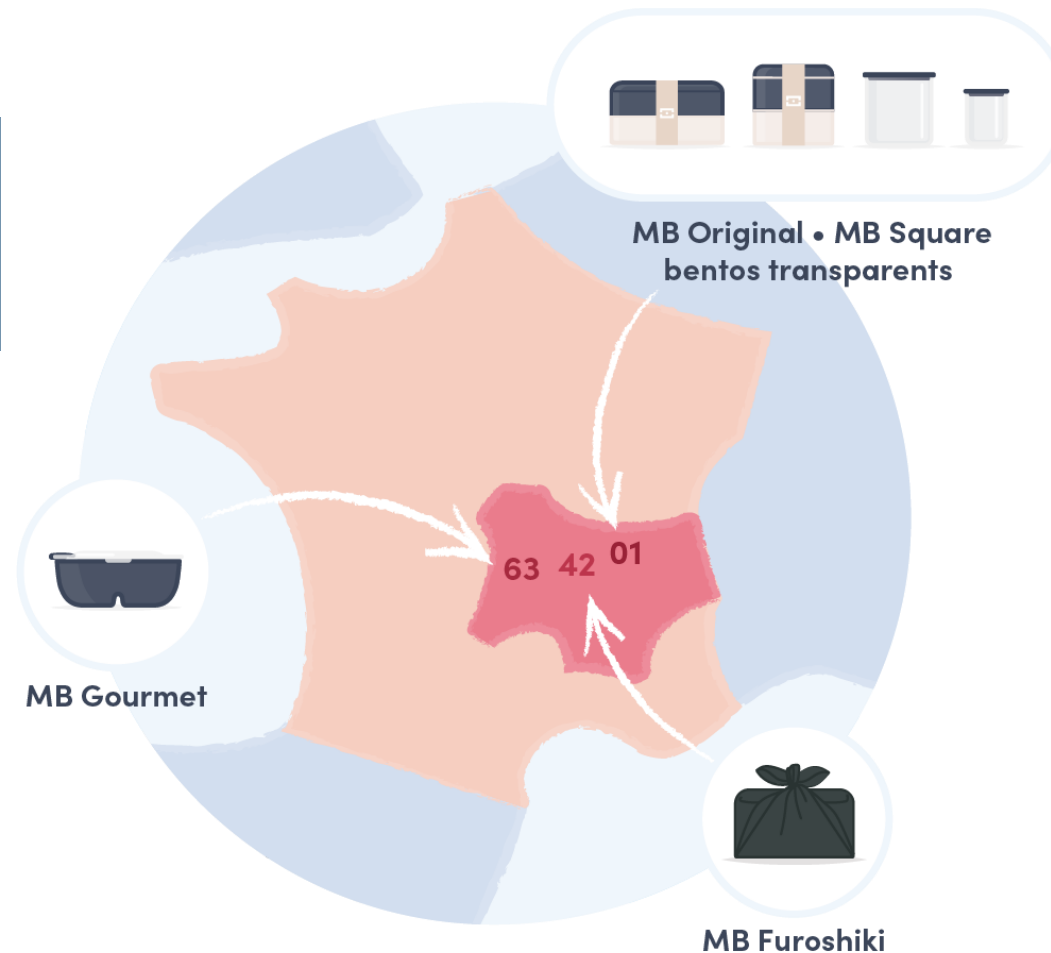
55%

of our turnover comes from our products Made in France

6

years that Made in France is at the heart of our approach

- ✓ **Relocation** of flagship products, for the European market
- ✓ **Development** of new products when the expertise is present in France



Valuing our jobs

Valuing our expertise

Reducing our carbon footprint

Made in France in the spotlight!

With our trusted partners, based in Auvergne-Rhône-Alpes



RECYCLING OF MATERIAL

Reuse of **1.2 tonnes** of material from our production*

LOCAL PARTNERS

with whom we have

unique projects



COLLECTING USED BENTO BOXES

Management of your products' end of life**

*Since 2021, we value the totality of the material used for the production of our MB Original, by developing the exclusive *Terracotta Recycled colour*

** We collect your old lunch boxes to give them a second life or to send them to the dedicated recycling network

Responsible manufacturing

In France and abroad, with trusted partners

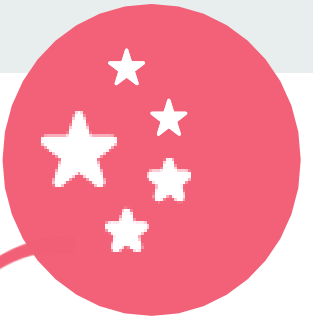


Responsible production, in France and abroad:

Certification of products by independent organization

Quality controls carried out at each production

In accordance with monbento values



We also work in Asia, with trusted partners, in order to:

- ✓ Offer you affordable prices, without compromising the quality
- ✓ Develop products for which Europe has little industrial expertise (*insulated products, electronics, ...*)
- ✓ Worldwide distribution (*2 production sites for certain ranges*)

Focus on our materials

At monbento®, we chose plastic!



Why plastic for lunch to go?

An obvious choice,
for an on-the-go lifestyle



Light



Sturdy



Sustainable



Microwave safe

**& AT MONBENTO,
OUR PLASTICS ARE ...**

- ✓ **BPA-free**
- ✓ **Recyclable**
- ✓ **Food certified**
- ✓ **Temperature resistant**
- ✓ **Tested and approved by millions of consumers**
- ✓ **Handpicked (PBT, PP, PLA, Tritan™)**



Focus on our materials

... and not all plastics are equal!



- ✓ Highly resistant
- ✓ 100% recyclable

PBT

PP



- ✓ Transparent
- ✓ Odorless
- ✓ Stain resistant
- ✓ 100% recyclable

Tritan™



- ✓ Plant-based plastic
- ✓ 100% biodegradable in industrial composting

PLA



- ✓ Ideal elastic properties for sealing containers

SEBS

Focus on our materials

We also use many other materials, to meet every need!



Premium Bento boxes

- ✓ High-quality material
- ✓ Natural

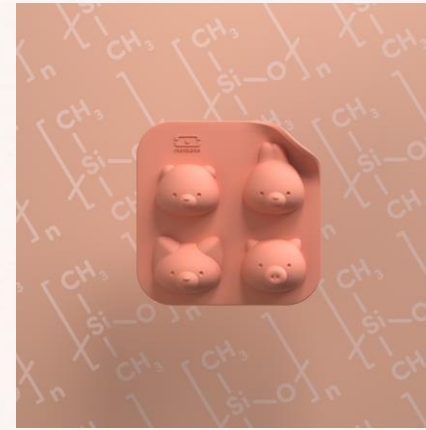
Beech wood



Outdoor environment

- ✓ Sturdy
- ✓ Light

Stainless steel



Cooking accessories

- ✓ Flexible
- ✓ Resistant

Platinum silicone



Bags

- ✓ Eco-designed
- ✓ Resistant

Responsible textiles

Who are the monbento® customers?

Summer 2022 survey – 2 080 participants FR



Who are our buyers?

- ✓ Active women (82%)
- ✓ Between 25 and 44 years old (58%)



Who are they buying for?

- ✓ For themselves (85%)
- ✓ To offer (33%)
- ✓ For their children (25%)

What monbento means to them:



TOP 1

A brand focused on product quality



TOP 2

A small French company



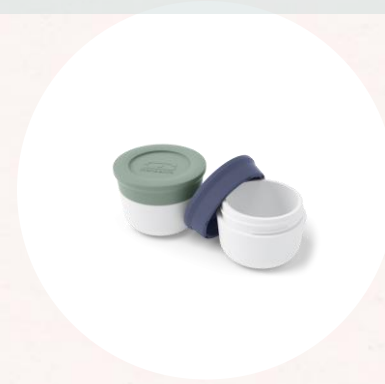
TOP 3

A brand that is committed to the environment



The must-have products

Monbento best sellers in each sector



Urban



Kids



Outdoor

Where to find us?

Online or in stores, in France and abroad!



After 13 years of activity,

Digital remains a key success factor



On our website

www.monbento.com

On our social networks



On the phone



Individual customer service

+33 4 15 44 10 02

Sales team

+33 4 73 23 72 74

In store

FRANCE **Les Galeries Lafayette** – Since 2013

COLOMBIA **Inkanta** – Since 2013

RUSSIA **Eurodom** – Since 2015

USA **MoMA Store** – In 2015 and 2016

SWITZERLAND **GLOBUS** – Since 2018

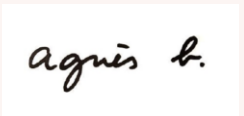














AUSTRALIA **David Jones** – Since 2019



They chose monbento®

Examples of completed projects





Dior France **Dior**



L'Oréal China **L'ORÉAL PARIS**



La fournée dorée 



Allianz France **Allianz**



Airbus France **AIRBUS HELICOPTERS**



Bank Nuger France 

THANK YOU!



www.monbento.com

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